

October 1, 2025

To
BSE Limited
P.J. Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 509675
Through: BSE Listing Centre

To
National Stock Exchange of India Limited
5th Floor, Exchange Plaza, Bandra (E),
Mumbai – 400 051
Scrip Symbol: BIRLANU
Through: NEAPS

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI Listing Regulations, we hereby inform that Mr. Peeyush Bachlaus, Chief Marketing Officer, a Senior Management Personnel, has tendered his resignation from the services of the Company vide email dated October 1, 2025 due to personal reasons. His last date of working will be October 17, 2025 subject to service rules of the Company.

The relevant details with respect to the said resignation of Senior Management Personnel as prescribed under Clause 7 of Para A of Part A of Schedule III of the SEBI Listing Regulations read with the SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are enclosed as **Annexure A**.

The above disclosure is also available on the website of the Company www.birlanu.com.

Kindly take the same on record.

For **BirlaNu Limited**
(Formerly HIL Limited)

Nidhi Bisaria
Company Secretary & Compliance Officer
Membership No. F5634

Encl. As above

Annexure A

Name of the Director/KMP/SMP	Mr. Peeyush Bachlaus - Chief Marketing Officer
Reason for change	Resignation as per enclosed resignation email dated October 1, 2025
Date of resignation	With effect from the close of business hours on October 17, 2025, subject to service rules of the Company.
Brief profile	Not applicable
Relationship with other directors of the Company	Not applicable

From: Peeyush Bachlaus <peeyush.bachlaus@birlanu.com>

Sent: Wednesday, October 1, 2025 4:54 PM

To: Akshat Seth <akshat.seth@birlanu.com>

Subject: Resignation

Dear Akshat,

I am writing to formally tender my resignation from my position as Chief Marketing Officer at BirlaNu Limited, effective as of my last working day, 17th October 2025.

During my tenure here, I have had the privilege of contributing to many meaningful initiatives, most notably leading the creation and launch of the new brand - BirlaNu.

I am deeply grateful for the support, trust, and collaboration extended by the leadership team, colleagues, and partners throughout this journey. The experience has been truly enriching, both professionally and personally.

I remain committed to ensuring a smooth transition and will provide my full support during this period to ensure a seamless handover of responsibilities.

While I move on to new challenges, I look forward to staying connected and wish BirlaNu continued success in the years ahead.

Best regards



Peeyush Bachlaus

Chief Marketing Officer

BirlaNu (Formerly HIL)

6th Floor, Birla Tower, 25 Barakhamba Road,
New Delhi – 110001, India

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