



Ref: HIL/SE/2025-26/01

April 4, 2025

To
BSE Limited
P.J.Towers, Dalal Street
Mumbai – 400 001
Scrip Code: 509675
Through: BSE Listing Centre

To
National Stock Exchange of India Limited
5th Floor, Exchange Plaza, Bandra (E),
Mumbai – 400 051
Scrip Symbol: HIL
Through: NEAPS

Sub: Intimation to the Shareholders for change in name of the Company

Dear Sir/Madam,

This is to inform that an intimation regarding change of name of the Company from HIL Limited to BirlaNu Limited has been sent to the shareholders through e-mail on April 4, 2025.

A copy of the intimation is enclosed herewith.

Yours faithfully,
For **BirlaNu Limited**
(formerly HIL Limited)

Nidhi Bisaria
Company Secretary & Compliance Officer
Membership No. F5634

Encl: As above.



BirlaNu Limited

(formerly known as HIL Limited)

CIN: L74999TG1955PLC000656

Regd. Office: Office No. 1 & 2, L7 Floor, SLN Terminus, Survey No.133, Near Botanical Gardens,
Gachibowli, Hyderabad - 500032, Telangana, India

Ph. No.: +91 40 68249000 | Email id: cs@birlanu.com | www.birlanu.com

Dear Shareholders,

Subject: HIL Limited is now 'BirlaNu Limited'

This is to inform you that the name of the Company has been changed from **"HIL Limited"** to **"BirlaNu Limited"** with effect from March 19, 2025 as per the fresh certificate of incorporation pursuant to change of name issued by the Ministry of Corporate Affairs, Government of India.

The new name reflects its evolving aspirations and values. The Company aims to pursue aggressive growth plans with an aim to be a truly global operation with addition of wide set of differentiated offerings; catalyzed through building strong brands of the Company that resonate with new age consumers and markets. To achieve this, name of the Company has been changed and gradually, the offerings portfolio will be unified under the new brand; leveraging the benefits of focused investments and awareness generation. Further, this strategic move would be the reflection of the transformation envisioned for the Company in line with the growth plans and making the Company consumer focused while retaining the legacy of Birla brand, the equity associated with it.

Also, the said name change has been notified to the stock exchanges where equity shares of the Company are listed, i.e., BSE Limited and National Stock Exchange of India Limited (NSE). Both the stock exchanges have noted the new name and accordingly, the Stock/Scrip Code of the Company with BSE and NSE stands changed from "HIL" to "BIRLANU" with effect from April 9, 2025.

Please note that due to above name change, there will be no change in the legal status of the Company as such and the Corporate Identification Number and other legal identifiers of the Company will remain unchanged. Also, the existing physical share certificates bearing the name HIL Limited will remain valid and continue to be accepted for delivery in the market. Shareholders are not required to exchange or surrender their current share certificates. However, in view of the provisions of SEBI Listing Regulations and to eliminate all risks associated with physical shares and for ease of portfolio management, members holding shares in physical form are requested to consider converting their holdings to dematerialized form.

For shares held in demat form, the new name of the Company will be duly updated in the records of the National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) in due course of time.

The fresh certificate of incorporation issued pursuant to name change and the amended Memorandum and Articles of Association of the Company are available on the website of the Company at www.birlanu.com.

Yours faithfully,
For **BirlaNu Limited**
(formerly known as HIL Limited)

Sd/-
Nidhi Bisaria
Company Secretary & Compliance Officer
Email: cs@birlanu.com

Note: This is a system generated mail. Please do not send reply email.